

CONTENTS

ROMANIC LANGUAGES

Kosmatska N. V.

CONCEPT OF DIVERSITE/DIVERSITY IN THE MODERN
FRENCH LITERATURE FOR CHILDREN AND ADULTS 1

Semeniuk O. A.

ARTISTIC DISCOURSE AS A REFLECTION OF THE AUTHOR'S
WORLD PICTURE (LINGUISTIC AND CULTURAL APPROACH)..... 7

CLASSICAL LANGUAGES. SOME INDO-EUROPEAN LANGUAGES

Smyrnova M. S., Kanna V. Yu., Koval V. V.

THE FIGURATIVE CONSTITUENT OF THE CONCEPT *TREE*
IN GREEK MYTHOLOGICAL TEXTS..... 11

COMPARATIVE-HISTORICAL AND TYPOLOGICAL LINGUISTICS

Dubrova O. M.

TYPOLGICAL EXPRESSIONS OF PREDICATIVITY
AND PREDICATION IN MODERN LINGUISTICS..... 15

Pavlovska L. O., Mykhailova Ye. V.

LINGVISTIC AND CULTURAL FEATURES
IN MULTI-STRUCTURAL LANGUAGES (ON THE MATERIAL
OF ENGLISH, UKRAINIAN AND TURKISH LANGUAGES)..... 21

LITERARY STUDIES

Visych O. A.

THEATRICAL DISCOURSE AS A BASIS OF METADRAMA
IN PLAYS BY VOLODYMYR VYNNYCHENKO 26

UKRAINIAN LITERATURE

Verba T. Yu.

THE ARTISTIC PROGRESS TRENDS OF THE HISTORICAL STORY
IN UKRAINIAN LITERATURE 32

Viryeh N. V.

NATIONAL HUMAN WORLDVIEW THROUGH THE PRISM OF PSYCHOLOGY
(IN THE LITERATURE OF THE END OF XIX – THE BEGINNING OF XX CENTURY)..... 37

Ishchenko O. A.

THE INTERMEDIAL STRATEGIES IN THE NOVELS BY MYROSLAV DOCHYNETS 41

Svyrydenko O. M.

GENESIS AND FUNCTIONS OF ROMANTIC LETTER
OF CONFESSION AND LETTER OF PREACHING..... 46

Semeryn Kh. D.

SEARCHING IDENTITY BY VIEWING THE BIBLICAL AND JEWISH CODES
IN THE SHORT STORY OF VICTOR DOMONOTOVICH "APOSTLES" 53

Skliar I. O.

LOT'S WIFE OR THE GAME OF PHANTASMS AND SUSPENSE OF A KGB AGENT WIFE:
FROM IMAGE TO IMAGE-CHARACTER (SERHII HERMAN "INGE") 58

RUSSIAN LITERATURE

Komarov S. A.

THE FEUILLETON GENRE IN A. I. HERZEN'S AND F. M. DOSTOYEVSKY'S
WRITING: THE PECULIARITIES OF POETICS..... 64

LITERATURE OF FOREIGN COUNTRIES

Vashchenko Yu. A.

THE POETICS OF DESTRUCTION IN BORIS VIAN'S PLAY
"SQUARING FOR ALL" AND IN THE STORY "THE ANTS" 71

Sagratova K. E.

GENDER SEGREGATION IN THE COUNTRIES OF THE MIDDLE EAST
(SAUDI ARABIA) ON THE EXAMPLE OF THE NOVEL "GIRLS OF RIYADH"..... 78

Hkraban T. Ye.

FAMILY RELATIONS CONCEPTUALIZATION
IN NOVEL J. PICOULT "LONE WOLF" 84

COMPARATIVE LITERATURE STUDIES

Naumenko N. V.

THE CHRONOTOPOS OF AN ISLAND AS THE CONCENTER
OF EXISTENTIAL IMAGERY (BASED ON THE MATERIAL OF UKRAINIAN
AND RUSSIAN LITERATURES OF THE 1ST THIRD OF THE 20TH CENTURY)..... 89

Nisevych S. I.

THE FEATURES OF IMPRESSIONISM IN THE NOVEL
"THE WHITE PEACOCK" BY D. H. LAWRENCE 98

THEORY OF LITERATURE

Moroz L. V.

PERSONALIZED HERO WITH HIS OWN ROLE-PLAYING TYPE AND ROLE HERO
OF FORMAL TYPE IN UKRAINIAN ROLE LYRICS OF THE 20TH CENTURY 103

LANGUAGES OF THE PEOPLES OF ASIA, AFRICA, INDIGENOUS PEOPLES OF AMERICA AND AUSTRALIA

Bohomolov O. V.

THE CONCEPT OF *ZULM* ("INJUSTICE, OPPRESSION"):
FROM THE FOUNDATIONAL TEXT OF THE ARAB CULTURE
TO THE DISCOURSE OF THE ARAB SPRING..... 108

Daiohlu R. P., Pokrovska I. L.

COMMUNICATIVE STRATEGIES AND THE METHODS
OF THEIR IMPLEMENTATION IN THE TEXTS
OF PUBLIC SPEECHES OF MUSTAFA KEMAL ATATURK 115

THEORY AND HISTORY OF SOCIAL COMMUNICATIONS

Andriichuk M. T.

THE ROLE OF DOMESTIC CINEMATOGRAPHY
IN THE FORMATION OF NATIONAL MEMORY
OF THE UKRAINIAN PEOPLE 122

Ilianova A. O.

PSYCHOLOGICAL AND PHYSIOGNOMIC COMPOSITION
OF THE LEADER IMAGE: SCIENTIFIC PRACTICAL EXPERIENCE.....128

Kostrytsia N. M., Mazur N. V. MEDIA LITERACY OF FUTURE JOURNALISTS – TIME REQUIREMENT	133
Oriehov V. V. MANIPULATIVE TECHNOLOGIES OF MASS MEDIA AS REAL THREAT OF OUR TIME	138
Chekshturina V. M. HISTORICAL STAGES OF THE EVOLUTION OF THE THEORY OF Runic COMMUNICATION	143
DOCUMENTATION SCIENCE, ARCHIVAL SCIENCE	
Dankevych Yu. V., Kobylina Yu. M. FEATURES OF MANAGEMENT OF THE DOCUMENTARY CURRENT OF THE MODERN INFORMATION INSTITUTION.....	149
Melnichuk L. I., Golovchenko M. M. ON IMPLEMENTATION OF ELECTRONIC DOCUMENT FLOW IN BODIES OF GOVERNMENT AUTHORITIES	154
APPLIED SOCIAL AND COMMUNICATION TECHNOLOGIES	
Hrushevska Yu. A., Barabanova N. P. THE IMPLICATION OF THE ADVERTISING TEXT AS INFLUENTIAL FACTOR TO THE TARGET AUDIENCE	160
Karavaeva T. L., Ter-Grygorian M. G. SLOGANS OF SOCIAL ADVERTISING AS A REFLECTION OF VALUE-BASED PICTURE OF THE WORLD: THE ASPECT OF INTERCULTURAL COMMUNICATION	165
Storozhenko L. G. SCIENTIFIC TEXT AS A MEANS OF TEACHING AND IMPROVING PROFESSIONAL COMMUNICATIVE SKILLS OF STUDENTS	170
Shevchenko G. O. IDIORRYTHM AS AN ATTRIBUTE OF CROSSMEDIA COMMUNICATION	174
Information about authors	179